



Advertising Booking Form 2009

For businesses, the Savills Professions Sevens provides an outstanding marketing opportunity. Last year, this popular annual event attracted over 6,000 people, mostly executives and professionals and even more are expected this year as the tournament continues to grow.

Furthermore, it is all in a good cause, with all advertising and event proceeds to be donated to our local charitable organisations.

The Professions Sevens charity rugby tournament will be held at Stanley Fort on Sunday, December 13th 2009, from 9am to 6pm and we look forward to your support - both off and on the field!

Advertising Booking Form

Promote your company and show your support for the Professions Sevens with a corporate advertisement in the 70+ page, full-colour souvenir programme. Packed with photos, team profiles and tournament information this is a must-read for all players and spectators and is retained by many people long after the event.

Please tick as appropriate

- Full page colour HK\$16,000
Full page black and white HK\$10,500
Half page black and white HK\$8,500
A-board next to pitch HK\$7,000

Specifications

Full page 168mm (W) x 236mm (H) - trim size, 178mm x 246mm (H) - bleed size
158mm x 226mm type area
Half page 168mm x 118mm (H) trim (horizontal), 178mm x 128mm (H) bleed size
158mm x 108mm (H) type area
Material Digital file in 300dpi pdf format or 300dpi jpeg CMYK format / same apply to logo
please note that exact colour match cannot be guaranteed with digital files

Artwork Deadline: Friday, October 16th, 2009

Company _____

Address _____

Contact Person _____ Signature _____

Tel _____ Fax _____ Email _____

We enclose our cheque payable to "Savills (Hong Kong) Limited - Charity Account"

Send to: Laxton Marketing Consultants
1606 The Broadway
54-62 Lockhart Road
Wanchai, Hong Kong
Tel: 2866 3110 Fax: 2866 0887

HONG KONG